



A training to improve skills in sustainable urban and regional development

For site development projects with smart setup, stakeholder participation, elaboration and selection of visions in an innovative, Green Deal-oriented, multi-disciplinary way

We make cities and regions fit for Green Deal Development by strengthening the green skills of staff in urban & regional development including decision-makers and investors. A training based on a clear qualification profile for innovative, inclusive, green thinking and competence is needed on the changing market. We deliver it – supporting common societal values and integrating multi-disciplinarity and -perspectivity by civic engagement and participation components.

PROJECT ACTIVITIES (05/2022–01/2024)

- Elicitation of **stakeholder needs and adequate learning formats** by means of interviews, online questionnaire and interactive digital tool + derivation of a **future viable assessment format**
 - Development of **curriculum and workshops for a 3-part training program**
 - Elaboration of **self-study material**
 - **Evaluation**
 - o of the training program in 3 local-specific test workshops as well as 3 webinars open for other participants from all across Europe
 - o of the self-service learning material **online**
- incl. implementation of **future feedback mechanisms**

WHAT WE DELIVER - PROJECT RESULTS

The planned output to spread **Green Deal thinking and doing in the development sector and beyond:**

- Interactive **Green Deal Maturity Check tool** for skill level assessment, inspiration and further development of Green Deal Maturity
- **Green Deal Maturity Training program** – 3 locally adaptable VET workshops on Green Deal & context (incl. taxonomy), impact analysis and participation; available on-, offline and hybrid
- **Green Deal Self-Study Multimedia material** incl. theory and practical examples; available online

FOR WHICH TARGET GROUPS ARE THE RESULTS

PUBLIC Public developers, politicians and (political) interest groups. Municipal/regional staff in departments of regional/urban planning.

BUSINESS Private developers, project & real estate developers, all involved in visioning, planning and implementing these projects

INVEST Public & private investors, who co-define and invest in development projects. Financial market stakeholders, funding institutions.

ACADEMY Schools and the education sector, research, culture, think tanks.

SOCIETY Societal organizations, NGOs & foundations, citizen initiatives especially in the frame of local development projects plus all involved and interested people.

BENEFITS

- Better understanding for the **link between local development issues and the Green Deal**
 - Identification of **key areas of action** for best project impact – guidance along eco, social and profit parameters especially in the “starting phase” of development projects
 - Process structure know-how: From how to successfully start inclusive, green development processes, to impact assessment, **uniting the right stakeholders** and elaborating joint visions
 - Easier **compliance with binding requirements** to classify activities along Green Deal, EU Taxonomy and Sustainable Finance Directives – better access to financing on the European market
- ➔ **More operative security for future-proof implementation – up to 30–60% costs savings**

PROJECT TEAM

Sustainability expert **akaryon (AT)**, the **Institute for Urban Planning (BGR)**, holistic urban development pioneer **Laura P. Spinadel (BUSarchitektur, AT)**, who developed URBAN MENUS (urbanmenus.com), a 3D software & service for participatory & impact-oriented urban planning, and multimedia participation specialist **BOA (AT)** team up with representatives of the target groups to deliver a practical tool.



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